

International Research Services

MARKET RESEARCH & CONSULTING SERVICES

We are your 'One-Stop Shop' for Global Data Collection

IRS 2026 V2.8

International Research Services
MARKET RESEARCH & CONSULTING SERVICES



++ KEY FACTS:

+ Founded 2001
+ Offices & experts around the globe
+ Expert teams (+/- 117)
+ Interviewer force (+/- 8.800)
+ Own call centers and test studios
+ Own CATI/CAPI programming units

KEY FACTS

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++ METHODOLOGIES:

+ Business Consulting/IntelligenceServices
+ CATI Services
+ CAPI Services
+ CAWI Services
+ Secondary Research Services
+ Product Taste Tests Services
+ Scripting Services

METHODOLOGIES

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++ HERE IS SOME BASIC INFORMATION ABOUT US:

+ We research Europe, America, Africa, and Asia with our own supervision, interviewer, and consultant teams.

+ While our extensive local resources provide knowledge and insights, our global installation ensures the highest quality standards in project management, programming, project execution, data delivery, and customer focus.

BASIC INFORMATION

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++ HERE ARE SOME NUMBERS ABOUT US:

+ We are in a position to access 775 CATI stations and 2.005 CAPI tablets located worldwide.
+ IRS conducted N=192.672 telephone interviews (CATI) and N=87.720 face-to-face interviews (CAPI) around the world in 2025.
+ Our statistics indicate that in 2025, we did averagely conduct 248 telephone interviews per CATI station and 43 face-to-face interviews per CAPI tablet.

At IRS capacity is not a concern. Everything is a matter of planning!

NUMBERS - STATISTICS

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++ OUR BUSINESS APPROACH IS SUMMARIZED BELOW:

+ Each project is priced individually, allowing us to tailor our services to your specific needs. Please note that we do not provide standard price lists.
+ We pride ourselves on offering fixed-rate pricing (in USD or any currency you prefer), combined with guaranteed completion timelines and deadlines. You can count on us to deliver!

BUSINESS APPROACH

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+ Flexibility is at the heart of our service: you can choose to program the screener and questionnaires yourself, or let our expert team handle it for you. Whichever option you select, rest assured that the costs will remain the same.

BUSINESS APPROACH

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+ Our pricing package is designed to provide you with comprehensive support, always encompassing project management, setup, sample collection, recruitment, programming of the screener and main questionnaire (when applicable), fieldwork, the distribution of incentives, and data delivery (if applicable) in your choice of formats: Excel, CSV, ASCII, or SPSS. As a bonus, we will provide you with a sample data file along with detailed instructions once the initial script programming is completed.

BUSINESS APPROACH

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+ All programming tasks will be meticulously finalized during the setup phase, ensuring everything is in place before moving forward (if applicable).

+ For programming, we pride ourselves on using either 'The Survey System' or 'Sawtooth Software' (when applicable). You can confidently preview all scripts online before they go live in the field, allowing for a seamless experience.

BUSINESS APPROACH

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+ Once your project is approved, our dedicated accounting team will promptly provide an official purchase order, a detailed invoice (with bank details and payment instructions), and any additional documentation you might need.
+ To kick off the project setup, we kindly require a 50% deposit of the project fee along with 100% of the incentives upfront.
+ The remaining 50% of the project fee will be due within 20 days following the complete delivery of your project, ensuring clarity and timeliness.

BUSINESS APPROACH

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+ To safeguard our client relationships, we unfortunately cannot commence projects without prior payment, a policy established from previous experiences.
+ We regret to inform you that we do not accept checks for payments. Instead, we happily offer secure bank wire payments via SWIFT (in all currencies), SEPA (in Euros - €), and CHAPS (in GBP - £) for your convenience.

BUSINESS APPROACH

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+ We proudly employ a variety of payment methods, including checks, PayPal, and other convenient options, to ensure a seamless distribution of incentives to our respondents—tailored to suit regional preferences and acceptance. Each incentive is promptly awarded to respondents following their successful navigation through our rigorous quality control processes, typically completed within just 1 to 3 business days.
+ In our pursuit of excellence, we intentionally avoid point collections or sweepstakes as methods of incentivization. This decision underscores our unwavering commitment to delivering data of the highest quality.

BUSINESS APPROACH

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+ Our dedicated in-house resources—including accounting, contracting, consulting, project management, programming, data processing, supervision, sampling, and interviewing—enable us to maintain exceptionally reasonable costs while upholding stellar standards.
+ Once a project is awarded, we are pleased to share the CVs of our skilled moderators, who are carefully selected during the setup phase to ensure the best fit for your project.

BUSINESS APPROACH

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++ INTERVIEWERS AND RECRUITERS TRAININGS (QC):

+ To guarantee the utmost quality in data collection and recruitment screening, our interviewers and recruiters undergo comprehensive training designed to meet and exceed industry standards.
+ Before any project commences, our project supervisors engage in in-depth briefings with the interviewing and recruitment teams. Every project is conducted in the native languages of the respondents, utilizing regional interviewers who are physically present in the target countries—ensuring a culturally attuned approach.

INTERVIEWERS AND RECRUITERS TRAININGS

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+ Our interviewers and recruiters are thoroughly trained on key aspects such as the survey's objectives, navigating complex survey questions, fostering respondent cooperation, maintaining rigorous eligibility screening, effectively reading survey instructions, reviewing skip patterns, probing for nuanced responses, and safeguarding respondent confidentiality—all essential tools for creating a compelling and trustworthy research experience.

INTERVIEWERS AND RECRUITERS TRAININGS

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++ HERE ARE A FEW REASONS WHY OUR INTERVIEWER/MODERATOR TEAMS ARE UNIQUELY QUALIFIED:

+ Experience: With an average of 3.5 years in the field, our team brings a wealth of knowledge and expertise to each interaction.
+ Education: An impressive 75% of our interviewers hold a four-year college degree, showcasing a strong academic foundation.

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INTERVIEWER/MODERATOR TEAMS

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+ Training: We invest in our team's growth through ongoing training led by seasoned coaches and mentors, ensuring they remain at the forefront of best practices.
+ Background Checks: Every member has passed rigorous background checks, guaranteeing the utmost integrity and professionalism.
+ Proficiency: Our interviewers excel in written and spoken communication, demonstrating exceptional reading, writing, and interpersonal skills.

INTERVIEWER/MODERATOR TEAMS

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++ SPECIAL SKILLS:

+ Our interviewers transform each session into an engaging conversation, leaving behind the rigidity of traditional examinations.
+ They possess a remarkable ability to put shy or nervous respondents at ease, fostering an atmosphere of openness.

SPECIAL SKILLS

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+ While skilled in guiding the dialogue, they never overshadow the respondents, allowing their voices to shine.
+ Each interview closes with thoughtful closure, ensuring that every participant feels valued and respected.
+ Our teams are adept at identifying and addressing the real needs of each individual, tailoring their approach to resonate deeply.

SPECIAL SKILLS

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++ ALL OUR QUALITATIVE INTERVIEWER/MODERATOR TEAMS HAVE A DEGREE IN:

+ Anthropology
+ Geography
+ Psychology
+ Social Sciences
+ Sociology

EDUCATION

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++ OUR CONSUMER & TECHNOLOGY INDUSTRY COVERAGE:

++ Tech, Gadgets & Telco

+ Categories: Cameras, Computers, Entertainment equipment, Internet providers, Mobile phones.
+ Scope: High-turnover consumer electronics, hardware replacement cycles, and subscription-based digital infrastructure.
Target Audience:
+ B2C: Tech-savvy early adopters, remote workers, gamers, and households upgrading their digital connectivity or home entertainment systems.
+ B2B: Telecom commercial directors, hardware product managers, and electronics retail buyers.

++ Automotive & Home Infrastructure

+ Categories: Car repairs, House repairs/paint/tools, Household furniture, Washing machines and dishwashers.
+ Scope: Capital-intensive durable goods, essential domestic maintenance, and high-consideration lifestyle purchases.
Target Audience:
+ B2C: Homeowners, suburban families, and car owners managing long-term household assets or emergency repair budgets.
+ B2B: Appliance manufacturers, automotive service networks, DIY retail chains, and furniture brand executives

COVERAGE

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++ OUR CONSUMER & TECHNOLOGY INDUSTRY COVERAGE:

++ Everyday Retail & FMCG (Fast-Moving Consumer Goods)

+ Categories: Clothing, Coffee/tea/sugar, Convenience products, Fast food and takeaway meals, Fruit and vegetables, Pet food, Running shoes.
+ Scope: High-frequency, low-to-medium margin daily essentials, immediate consumption goods, and habitual lifestyle purchases.
Target Audience:
+ B2C: General mass-market consumers, busy urban professionals, health-conscious shoppers, and pet owners.
+ B2B: FMCG brand managers, supermarket procurement teams, fashion retail directors, and QSR (Quick Service Restaurant) franchise owners.

++ Lifestyle, Hospitality & Premium Goods

+ Categories: Choice of restaurants, Everyday jewelry, Flowers, Hairdresser and beautician, Hotels and airlines, Perfumes and cosmetics.
+ Scope: Experiential spending, discretionary leisure, personal grooming, and premium gifting tracks.
Target Audience:
+ B2C: Discretionary spenders, leisure/business travelers, beauty enthusiasts, and experiential diners.
+ B2B: Hospitality managers, salon/spa network owners, luxury brand market researchers, and airline commercial teams.

COVERAGE

International Research Services
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++ OUR CONSUMER & TECHNOLOGY INDUSTRY COVERAGE:

++ Financial Services & General Product Classifications

+ Categories: Everyday home loans and credit cards, Shopping products, Specialty products, Sports equipment, Unsought products.
+ Scope: Consumer banking instruments alongside specialized, niche, or rarely thought-about (unsought) purchasing categories.
Target Audience:
+ B2C: Bank customers looking for credit lines, athletes/hobbyists, and buyers requiring situational products (e.g., life insurance or emergency goods).
+ B2B: Retail banking product heads, specialty product distributors, and sports equipment brand directors.

++ Specialized Automotive Methodologies

+ Categories: Car Clinics.
+ Scope: Highly specialized, confidential physical static or dynamic product tests evaluating pre-launch automobile prototypes.
Target Audience:
Internal/Client Stakeholders: Automotive R&D Engineers, Global Product Portfolio Managers, and Automotive Design Leads.

COVERAGE

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++ KEY INDUSTRY COVERAGE:

++ Brand, Concept & Strategic Planning

+Categories: Brand Research, Business-to-business (B2B), Concept/Positioning Development, Concept development & Strategy, Concept Testing, Corporate Image Research.
+Scope: Upstream, high-value consulting insights focused on launching new products, assessing market entry, and reshaping corporate identity.
Target Audience:
+ Internal/Client Stakeholders: Chief Marketing Officers (CMOs), Product Development leads, Strategy Directors, and Corporate Communications VPs.

++ Advertising & Media Effectiveness

+ Categories: Advertising & Marketing effectiveness, Advertising Research - General, Advertising Tracking, Audience Research, Copy Testing.
+ Scope: Mid-funnel marketing metrics designed to measure ad spend ROI, creative resonance, campaign wear-out, and media consumption habits.
Target Audience:
+ Internal/Client Stakeholders: Brand Managers, Media Buying Agencies, Advertising Creative Directors, and Television/Digital Network Heads.

COVERAGE

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MARKET RESEARCH & CONSULTING SERVICES

++ KEY INDUSTRY COVERAGE:

++ Consumer Insights & Customer Experience (CX)

+Categories: Business Intelligence services and solutions, Children/Youth's Research, Consumer Research, Customer Satisfaction.
+Scope: Downstream, continuous operational feedback tracking the end-user journey, generational behavioral shifts, and retention data.
Target Audience:
+ Internal/Client Stakeholders: Head of Customer Experience (CX), Data Analytics Teams, CRM Managers, and Youth-Brand Marketing Executives.

COVERAGE

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MARKET RESEARCH & CONSULTING SERVICES

Global Brand Positioning & Concept Testing for a Next-Gen Smartphone Flagship (USA & South Korea)

++ Categories: Tech, Gadgets & Telco | Brand Research | Concept Testing | Consumer Research
+ Methodology: Hybrid Methodology (Massive CATI Quant + F2F Executive & Influencer Focus Groups)
+ Project Value: $310,000 USD
+ Background & Objective: A multinational consumer electronics manufacturer wanted to launch a new premium foldable smartphone. Facing fierce competition, they needed to test the brand positioning, price elasticity, and feature appeal prior to a global marketing rollout.

++ Execution:
+ CATI: Conducted a large-scale quantitative tracking study via computer-assisted telephone interviewing with over 4,000 high-income smartphone users in the US to measure baseline brand health and feature preference.
+ F2F: Organized premium, in-person central location tests and face-to-face depth interviews with 100 tech influencers and retail store managers in New York and Seoul to gather immediate physical feedback on the device's design, hinge ergonomics, and software UI.
++ Result & Impact: The research revealed that consumers rejected a proposed AI camera feature but were willing to pay a 15% premium for an extended battery life guarantee. This data reshaped the global ad campaign and saved the client an estimated $194.2 million USD in misallocated advertising spend.

CASE STUDY 1

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Automotive Car Clinic & Concept Development for an EV SUV Fleet (Germany, Japan & USA)

++ Categories: Automotive | Car Clinics | Concept development & Strategy | Corporate Image Research
+ Methodology: High-Security F2F Car Clinics + Follow-Up CATI Stakeholder Research
+ Project Value: $480,000 USD
+ Background & Objective: A legacy automotive group planned a strategic multi-billion dollar shift toward a fully electric commercial SUV fleet. They required confidential product testing against top regional competitors to validate vehicle design, interior architecture, and brand trust.

++ Execution:
+ F2F Car Clinics: Hosted secure, invitation-only, face-to-face static and dynamic Car Clinics in Munich, Tokyo, and Los Angeles. Over 300 premium car owners and fleet managers physically evaluated unreleased physical vehicle prototypes, mapping tactile feedback, dashboard usability, and competitive aesthetic appeal.
+ CATI: Deployed follow-up telephone interviews with the same participants 14 days later to measure long-term brand recall, corporate image shifting, and post-clinic buying intent.
++ Result & Impact: The study identified a critical flaw in the infotainment control system preferred by Japanese and European drivers compared to US buyers. The hardware was modified before tooling production began, accelerating the time-to-market by 3 months and avoiding massive recall risks.

CASE STUDY 2

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B2B Advertising Tracking & Customer Satisfaction for a Global Fintech Platform (United Kingdom & USA)

++ Categories: Financial Services | Business-to-business (B2B) | Advertising Tracking | Customer Satisfaction
+ Methodology: B2B Executive CATI + F2F Stakeholder Depth Interviews
+ Project Value: $275,000 USD
+ Background & Objective: A major financial network providing commercial home loans and premium credit card infrastructure noticed an unexpected drop in B2B customer satisfaction among partner retail banks, alongside declining ad campaign effectiveness.

++Execution:
+ CATI: Implemented a rigorous quarterly B2B tracking study via phone, interviewing 800 loan officers and risk managers at commercial banks across the US and UK to benchmark satisfaction and track ad message recall.
+ F2F: Conducted 50 face-to-face executive depth interviews with Chief Financial Officers (CFOs) and procurement heads at tier-1 financial institutions to deep-dive into software integration friction points and brand alignment.
++ Result & Impact: The hybrid approach proved that while the client's public advertising campaign was highly effective, the actual backend software onboarding was causing operational delays. Armed with these insights, the client overhauled their B2B servicing API, successfully retaining major banking accounts valued at over $520 million USD in annual transaction volume.

CASE STUDY 3

International Research Services
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++ OUR HEALTHCARE INDUSTRY COVERAGE:

++ Aesthetic Medicine & Surgery

Primary B2C Target Audience (Patients):
+ Cosmetic Consumers: Individuals (predominantly aged 25–65) seeking elective anti-aging treatments, body contouring, or facial rejuvenation.
+ Reconstructive Patients: Individuals requiring post-traumatic, post-oncological (e.g., breast reconstruction), or congenital corrective surgery.

+ B2B Target Audience (Healthcare & Commercial):
+ Specialized Physicians: Plastic surgeons, dermatologists, and aesthetic medicine practitioners looking for premium medical devices, implants, or dermal injectables.
+ Private Clinics & MedSpas: Owners and procurement managers evaluating high-margin cash-pay treatments and capital equipment.

COVERAGE

International Research Services
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++ OUR HEALTHCARE INDUSTRY COVERAGE:

++ In Vitro Fertilization (IVF)

Primary B2C Target Audience (Patients):
+Aspiring Parents: Couples and individuals experiencing clinical infertility, delayed parenthood, or requiring genetic screening (PGT) options.
+Social Freezing Candidates: Individuals looking to preserve fertility (egg/sperm freezing) for lifestyle or medical reasons.

+B2B Target Audience (Healthcare & Commercial):
+ Reproductive Endocrinologists (REIs): Fertility specialists and embryologists tracking clinical lab consumables, culture media, and incubation technologies.
+ Fertility Clinic Networks: Commercial groups and private equity investors seeking scalable, high-volume clinic infrastructure and lab automation.

COVERAGE

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++ OUR HEALTHCARE INDUSTRY COVERAGE:

++ Oncology & Chronic Condition Management

Primary B2C Target Audience (Patients):
+ Oncology Patients & Caregivers: Individuals newly diagnosed, undergoing active treatment, or in long-term survivorship surveillance.

B2B Target Audience (Healthcare & Institutional):
+ Multidisciplinary Tumor Boards: Surgical oncologists, urologists, radiotherapists, and pathologists.
+ Hospital Procurement & Payers: Hospital administrators and health insurance providers managing high-value oncology pathways, companion diagnostics, and targeted therapeutic drug formularies.

COVERAGE

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++ OUR HEALTHCARE INDUSTRY COVERAGE:

++ Haemophilia Care:

+ Primary B2C Target Audience (Patients):
+ Orphan Disease Patients: A highly niche population of chronic patients and their families managing lifelong bleeding disorders.

B2B Target Audience (Healthcare & Institutional):
+ Comprehensive Care Centers (CCCs): Specialized hematologists, specialized hemophilia nurses, and clinical lab managers.
+ High-Value Drug Stewards: Government health ministries, institutional payers, and orphan drug distributors managing ultra-high-cost prophylactic treatment budgets.

COVERAGE

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++ OUR HEALTHCARE INDUSTRY COVERAGE:

++ Rheumatoid Arthritis & Migraine

Primary B2C Target Audience (Patients):
+ Chronic Pain Patients: Individuals suffering from debilitating, long-term autoimmune or neurological conditions seeking quality-of-life restoration.

B2B Target Audience (Healthcare & Institutional):
+ Outpatient Specialists: Office-based rheumatologists, neurologists, and pain management physicians.
+ Biologic Formulary Committees: Pharmacy directors and health network executives evaluating competing monoclonal antibodies and anti-CGRP therapies.

COVERAGE

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++ OUR HEALTHCARE INDUSTRY COVERAGE:

++ Minimally Invasive Surgery

Primary B2C Target Audience (Patients):
+ Surgical Patients: Individuals requiring routine or complex visceral surgeries prioritizing minimal scarring, less pain, and rapid return to work.

B2B Target Audience (Healthcare & Institutional):
+ Operating Room (OR) Champions: General, urological, and gynecological surgeons utilizing laparoscopic and robotic hardware.
+ Hospital Executives (C-Suite): Chief Financial Officers (CFOs) and Chief Operating Officers (COOs) assessing major capital expenditures ($50k+ to millions) for surgical robotics, maintenance contracts, and OR throughput metrics.

COVERAGE

International Research Services
MARKET RESEARCH & CONSULTING SERVICES

++ OUR HEALTHCARE INDUSTRY COVERAGE:

++ Vascular & Ophthalmic Surgery

Primary B2C Target Audience (Patients):
+ Vascular Patients: Individuals suffering from cardiovascular disease, varicose veins, or diabetic circulatory complications.
+ Ophthalmic Patients: Aging demographics requiring high-volume cataract surgeries, macular degeneration management, or laser vision correction.

B2B Target Audience (Healthcare & Institutional):
+ Microsurgical Specialists: Vascular surgeons, interventional radiologists, and ophthalmologists.
+ Ambulatory Surgical Centers (ASCs): High-throughput private outpatient clinics focusing on highly specialized visualization platforms, lasers, and micro-stents.

COVERAGE

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High-Volume CATI Tracking Study on Biologic Treatment Acceptance

+ Market: Germany (Leading EU market for specialized orphan drugs and biologics)
+ Methodology: CATI (Computer-Assisted Telephone Interviewing)
+ Project Value: $58,000 USD
+Background & Objective: A pharmaceutical manufacturer managing a high-value biologic portfolio for Rheumatoid Arthritis and chronic Migraine needed to assess quarterly shifting prescription patterns and competitor sentiment among busy hospital physicians.
++ Execution: Conducted a highly targeted CATI campaign utilizing a verified panel of 250 specialized rheumatologists and neurologists. Telephone interviewing was chosen to achieve high response rates from time-constrained medical professionals and ensure strict adherence to standardized data collection protocols.
++ Result & Impact: The study successfully mapped real-time shifts in competitor pricing perception and clinical barriers. The data allowed the client to adjust their commercial positioning immediately, safeguarding an estimated $1.2 million USD in local market share over the fiscal year.

Case Study 1

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Central Location Testing & F2F Expert Interviews for Surgical Robotics

+ Market: Japan (Highly regulated, tech-mature healthcare infrastructure)
+ Methodology: F2F (Face-to-Face) Deep-Dive Interviews & Usability Testing
+ Project Value: $135,000 USD
+ Background & Objective: A European medical device company wanted to launch a novel handheld instrument for Minimally Invasive Surgery in Japan but faced severe stagnation against local incumbents due to unverified ergonomic issues.
++ Execution: Executed a high-budget F2F market research project in Tokyo and Osaka. The methodology involved in-person, face-to-face usability testing and qualitative depth interviews with 40 Japanese Chief Chiefs of Surgery. This allowed researchers to observe tactile interaction, grip ergonomics, and precise behavioral pushback firsthand.
++ Result & Impact: The physical F2F interaction revealed that the instrument handle size was poorly optimized for the average hand anthropometry of Japanese surgeons. Following immediate tactile-driven hardware redesigns based on the study, the client successfully cleared regulatory hurdles and captured a 14% market share increase within 18 months.

Case Study 2

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Hybrid F2F and CATI Stakeholder Assessment for Oncology Network Expansion

+ Market: United States (High-volume commercial healthcare networks)
+ Methodology: Hybrid Methodology (CATI Screeners followed by F2F Executive In-Depth Interviews)
+ Project Value: $95,000 USD
+ Background & Objective: A healthcare private equity firm planned a major cross-state investment to set up integrated clinical trial sites for Breast and Bladder Cancer. They required definitive data on regional hospital integration hurdles and referral pipeline bottlenecks.
+ Execution: Deployed a multi-stage approach. First, CATI was utilized to screen and survey 500 hospital administrators regarding their current vendor networks. Second, high-value F2F depth interviews were conducted with key clinical stakeholders and healthcare executives to unearth institutional barriers and financial pain points.
+ Result & Impact: The field research accurately mapped regional referral friction points, revealing a critical hidden software compliance cost. Armed with these insights, the client re-negotiated their acquisition terms, preventing an estimated $15,450,000 USD overpayment in un-optimized infrastructure assets.

Case Study 3

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++ IRS ADHERES TO THE FOLLOWING GUIDELINES:

+ AAPOR, ESOMAR, ESRA, EPHMRA, Insights Association, and WAPOR.

AAPOR
AMERICAN ASSOCIATION FOR PUBLIC OPINION RESEARCH

ESOMAR

ESRA
EUROPEAN SURVEY RESEARCH ASSOCIATION

insights
ASSOCIATION

ephmra
excellence - community - standards

WAPOR
WORLD ASSOCIATION FOR PUBLIC OPINION RESEARCH

GUIDELINES

International Research Services
MARKET RESEARCH & CONSULTING SERVICES



++ ISO 20252

+ ISO 20252 Certification for Market, Opinion and Social Research – Vocabulary and service requirements is an approved international standard of the ISO.

++ ISO 9001

+ ISO 9001 Certification gives us the quality systems that provide the foundation to better customer satisfaction, staff motivation, and continual improvement.

CERTIFICATIONS

International Research Services
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++ SOFTWARE WE USE

+ The Survey System (CATI, CAWI & CAPI)
+ Sawtooth (conjoint analysis – CATI, CAWI & CAPI)
+ Quantum (data, charts & reports)
+ SPSS (data, charts & reports)

SOFTWARE WE USE

International Research Services

MARKET RESEARCH & CONSULTING SERVICES

++ CONVENIENCE

+ With offices spanning the world, we can cover your inquiries.

We are your 'One-Stop Shop' for Global Market Research Services.

++ FLEXIBILITY

+ We are here to support you in each step of your research project process--from preparing the project, programming, collecting the data, and processing your data.

WHY US

International Research Services

MARKET RESEARCH & CONSULTING SERVICES

scip
2020
Distinguished Member
Solution Provider Award

Silicon Review
2023
50 Innovative Companies to Watch

Insightszuccess
2025
30 Most Admired Companies to Watch

US Business News
2026
Best Market and Competitive Intel Company

improvado
2022
Top Competitive Intelligence Company

improvado
2024
Best Competitive Intelligence Companies

THE STEVIE® AWARDS
2021
Achievement in Product Innovation

AI acquisition international
2020
Most Outstanding MI & CI Company Midwest USA

Investopedia
2026
Best Market Research Company for Competitive Analysis



Awards

International Research Services

MARKET RESEARCH & CONSULTING SERVICES

Kevin Watson - Chair of the Board (CBO)



kevin.watson@international-research-services.com

Rene Tekaat - Chief Information Officer (CIO)



rene.tekaat@international-research-services.com

Madden Hale - Accounting & Contracting (CFO)

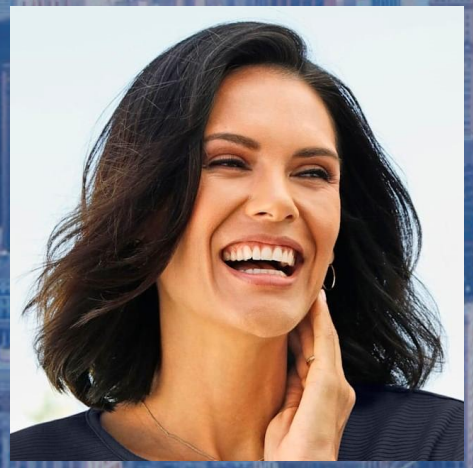


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OUR CORE TEAM

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OUR CORE TEAM

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OUR CORE TEAM

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MARKET RESEARCH & CONSULTING SERVICES



SELECTION OF CURRENT & PAST CLIENTS

International Research Services

MARKET RESEARCH & CONSULTING SERVICES



SELECTION OF CURRENT & PAST CLIENTS

International Research Services

MARKET RESEARCH & CONSULTING SERVICES



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