



INDEPENDENCE RESEARCH
OPERATION
PARTNER

FIELDWORK & RESEARCH OPERATIONS SPECIALIST

Your Trusted Partner in Indonesian Market Research
Feasibility-driven • QC-focused • Execution-ready.



A reliable execution
partner for research
project fieldwork in
Indonesia.

Year of presentation

2026





Who We Are?

Independence Research is a fieldwork and research operations specialist based in Indonesia.

We support local and international research agencies with reliable execution, robust quality control, and realistic feasibility assessment.



Our operating principle

Delivering Indonesia fieldwork with high-quality data collection and consistent quality control that empowers businesses worldwide.



What We Do

- Fieldwork execution & operations
- Respondent recruitment
- Quantitative, qualitative & hybrid support
- Quality control & field supervision
- Data processing up to tabulation

<https://independencepartner.com/>

Certified ISO 20252

Member of **PERPI**
Asosiasi Penyelenggara Riset

Our Services

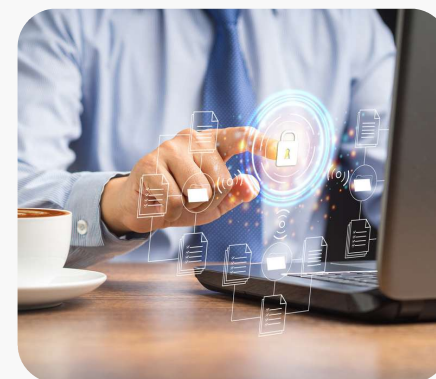
Fieldwork & Research Operations Support

We provide reliable fieldwork and research operations support to ensure smooth execution and clean data delivery for client analysis. Our operations are supported by an integrated system and structured internal management, enabling consistent execution, coordination, and quality control across teams and projects.



Fieldwork Solution

We provide reliable fieldwork and research operations support to help agencies and clients execute studies in Indonesia smoothly, efficiently, and with controlled risk.



Data Management

We ensure data is cleaned, validated, and ready for client analysis. Our data management process supports accuracy, consistency, and quality control throughout the research lifecycle.

Our Capabilities

Our services cover all the processes of project set up, fieldwork, data tabulation, as well as quality control, for Quantitative and Qualitative Research.



● Project Management

Execution from start to finish

We support clients in delivering research projects through structured coordination, clear timelines, and a supportive, reliable, and professional Account Management team, ensuring smooth execution across all stages of fieldwork.

● Data Collection

Quality-driven field execution

We manage data collection with a strong focus on accuracy, consistency, and compliance across methodologies.

- Quantitative and Qualitative
- Nationwide execution across Indonesia

● Quality Assurance

Embedded QC at every stage

Quality control is integrated into our operations to minimize risk and ensure data integrity.

- Independent QC team
- Witnessing & random checks
- Call-back verification and selected method-based checks
- Evidence-based validation

● Data Management

Clean and validated data

We ensure collected data is reviewed and cleaned before delivery, supporting accurate analysis by clients.

- Survey scripting support
- Data cleaning & validation
- Back-check sampling & coder review
- EDC-based priority checking



Our Strengths & Competitive Advantage

These strengths enable us to reduce execution risk and deliver reliable fieldwork outcomes across diverse research requirements in Indonesia.



Deep Local Execution

Proven experience navigating Indonesia's fieldwork complexity with realistic planning and reliable execution.



Proven Track record

We have supported local and international research agencies delivering a wide range of projects successfully in Indonesia.



Strong Local Operation

Our experienced field operations team supports projects across urban, suburban, and selected rural areas in Indonesia.



Technology Enabler

We use technology to support fieldwork efficiency, monitoring, and validation as an enabler

Our Coverage

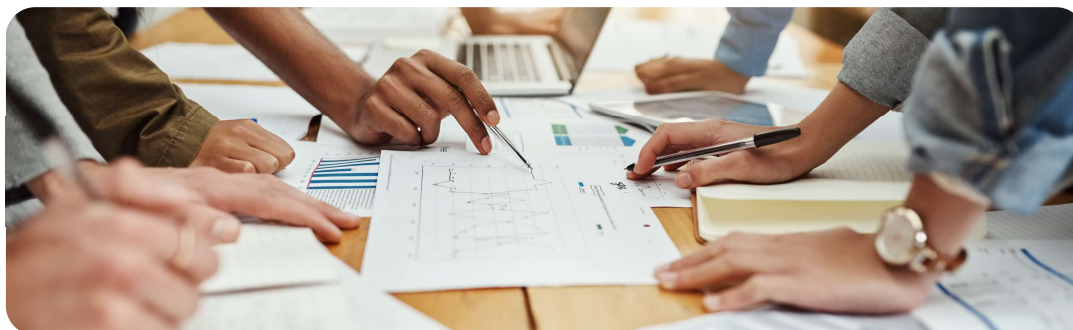


Main Office
Jakarta

Branch Offices
Surabaya, Medan Bandung, Semarang and Makassar

Quality Control

Embedded throughout the project lifecycle to ensure data integrity and delivery confidence. Our quality control process is integrated across pre-fieldwork, during fieldwork, and post-fieldwork stages.



Respondent screening & verification

- Call-back verification
- On-spot and supervisor checks
- Random sampling for verification



Evidence-based recruitment

- Digital and documentation-based validation
- Interviewer accountability and traceability
- Priority checks based on field risk indicators



Field supervision & monitoring

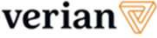
- Supervisor witnessing during fieldwork
- Ongoing coordination between PM, field, and QC teams
- Early issue detection and correction

To ensure highest quality of data, besides Quality Control team, other division also doing control.

This approach minimizes delivery risk, protects client timelines, and ensures data integrity across methodologies.

Our Clients

We collaborate with a diverse and dynamic range of clients to deliver impactful solutions. Supporting global and local agencies across multiple industries.

and many more



Thank You

We appreciate your time, consideration, and interest in Independence, and we look forward to future collaborations. Let's start with a feasibility discussion.



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